

ingle and multifamily



ixed use and mixed income



ccessible and pedestrianfriendly



easonably-priced



ransit-oriented

Housing 101



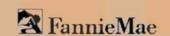
Developable land in Southern California is a valuable commodity, and growing ever more scarce and expensive. Dramatic growth is coming to the region over the next few decades. The creative and flexible use of available sites and zoning in cities and suburbs will be an essential strategy to accommodate this growth while maintaining quality of life for all Southern Californians. Just as infill and redevelopment are important in mature urban areas, new communities on the urban fringe also need to plan development with an eye to the future. The Southern California Association of Governments (SCAG) Compass project, is exploring the linkages between land use and transportation as a way of improving mobility, air quality and housing choices. This year's summit focuses on addressing housing needs utilizing in-fill opportunities and corridor development strategies, while promoting much more public dialogue on land use issues facing the state and local communities.

4th Annual Regional Housing Summit



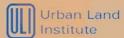
Free Registration and Complimentary Lunch

Financial Support Provided by:













4th Annual Regional Housing Summit:

For Program Updates See Our Website at www.scag.ca.gov/HousingSummit

8:30 - 8:50 AM Registration

8:50 - 9:00 AM

Welcome

Hon. Bill Alexander, Mayor,

City of Rancho Cucamonga and Chair of SCAG's Community, Economic and Human Development

Hon. Deborah Robertson, Council Member, City of Rialto and Hon. Bart Doyle, Former Mayor, City of Sierra Madre, and Hon. Paul Nowatka, Council Member, City of Torrance Housing Summit Steering Committee.

The State of Housing in the Region

9:00 -10:00 AM

Housing and Growth

Moderator: John Husing, Inland Empire Economist

Dowell Myers, Professor and Director of Master of Planning Program, University of Southern California

Housing our Future Population in a Post Sprawl Era

John Fregonese, Principle, Fregonese-Calthorpe Associates

Land Use Strategies Shaping the Regional Growth Vision

10:00 -11:30 AM

Development Barriers and Strategies to Overcome Them

Moderator: Neal Richman, Assistant Director, UCLA's Advanced Policy Institute

Mark Buckland, President of the Olson Company What it Takes to Make Infill Housing Strategies Work

John Seymor, III, Director of Acquisitions and Forward Planning, Southern California Housing

Development Corporation

Lessons Learned from Local Success Stories

Rick Bishop, Executive Director, Western Riverside Council of Governments

Corridor Planning for Housing Needs and Economic Growth

11:30 -12:30 PM

Views from the Capital, Perspectives from Local Government

Moderator: Hon. Bart Doyle, Former Mayor, City of Sierra Madre

Hon. Dennis Hollingsworth, Vice-Chair, Senate Housing Committee Mark Stivers, Chief Consultant to the Senate Housing Committee Hubert Bower, Chief Consultant to the Assembly Housing Committee

The State of Housing and Pending Legislative Priorities

Hon. Ron Loveridge, Mayor, City of Riverside and President, California League of Cities

Hon. Curt Pringle, Mayor, City of Anaheim (Invited)

Hon. Susan Longville, Council Member, City of San Bernardino

Perspectives from Local Government

12:30 - 1:00 PM

Luncheon Keynote: Lawrence H. Parks, Senior Vice-President,

Federal Home Loan Bank of San Francisco

The Workforce Housing Initiative: Promoting Home Ownership Near Jobs

(with 15 minutes for Q & A)

Wrap Up

REGISTRATION:

To register by mail	or fax,	please	provide	the	following	information:
See map for event	location					

Name:			

Address:			

City:	State:	
/		

Phone:	F	ax:	

Return form to 818 West 7th Street, 12th Flo	oor, Los Angeles, CA 90017
or FAX to 213-236-1962. Space is limited.	Please Register by May 18th.

Continental	Breakfast	and	luncheon	provided	at
no charae				1	

Program Coordinator: Darryl Taylor

Register on line: www.scag.ca.gov/HousingSummit

taylord@scag.ca.gov 213-236-1923 Phone: 213-236-1962

Housing Summit Location:

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South Coast Air Quality Management (SCAQMD) offices Room GB 21865 Copley Drive Diagnord Bar, California, 909.396.2000	
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Hillmar Dr Goldwyn Dr	4700 cmcrt bonone